



# Digital Multimedia

## Program Description

This program utilizes programming software, graphics applications, and other authoring tools to design, edit, and publish (launch) documents, images, graphics, sound and multimedia products on the internet. It includes instructions in internet theory, web page standards and policies, elements of web page design, programming and hosting, databases, personal information management and security. Students will create media products by working with local businesses, use interfaces, vector tools, special effects, search engines, navigation, learn project management and emerging social media.

| <i>Instructor</i>                                  | <i>Course(s) Name</i>                                   | <i>Instructor Contact Information</i>  | <i>Program Links &amp; Information</i> |
|--|---|--|--|
| Michelle Costa<br>Ryan Ford                        | Web Design<br>Social Media                              | costam@brightonk12.com<br>fordr@brightonk12.com  | <a href="#">Costa's Classroom</a>      |
| Anne Hasseld<br>Jennifer Jackson<br>Kimberly Dosey | Web Design<br>Social Media Marketing<br>Digital Content | annehasseld@hartlandschools.us<br>jenniferjackson@hartlandschools.us<br>kimberlydosey@hartlandschools.us |  |

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