



Graphic Communications

Program Description

Graphic Communications prepares students for careers in graphic design, computer graphics, printing press operations and print management. The profession is the third largest industry in the United States, employing over 1 million individuals at over 60,000 companies.

This program covers: offset and screen printing, elements of design, designing products for end use, output options, customer service concepts, employment traits, and the mechanics of mass production, equipment ranging from: digital camera, plate makers, computer-to-film/plate, single-color printing press, two-color printing press, light tables, stitchers, paper cutter, folder, and other bindery equipment.

Using "state-of-the-market" software applications such as Adobe InDesign, Photoshop and Illustrator - on Macintosh computers (a standard in the graphics industry) - students will understand all aspects of graphics from start-to-finish when they complete this course.

| <i>Instructor</i> | <i>Course(s) Name</i> | <i>Instructor Contact Information</i> | <i>Program Links & Information</i> |
|--|-------------------------------|---------------------------------------|--|
| Sean Carney | Graphic Communications I & II | carneys@brightonk12.com | Carney's Classroom |
| Contact Number: Brighton 810-299-4100 | | | |

**Consortium: 11th and 12th grade students from all local districts may request to enroll in this CTE Program*