

## **Graphic Communications**

## **Program Description**

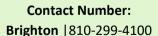
Graphic Communications prepares students for careers in graphic design, computer graphics, printing press operations and print management. The profession is the third largest

industry in the United States, employing over 1 million individuals at over 60,000 companies.

This program covers: offset and screen printing, elements of design, designing products for end use, output options, customer service concepts, employment traits, and the mechanics of mass production, equipment ranging from: digital camera, plate makers, computer-to-film/plate, single-color printing press, two-color printing press, light tables, stitchers, paper cutter, folder, and other bindery equipment.

Using "state-of-the-market" software applications such as Adobe InDesign, Photoshop and Illustrator - on Macintosh computers (a standard in the graphics industry) - students will understand all aspects of graphics from start-to-finish when they complete this course.

Instructor	Course(s) Name	Instructor Contact Information	Program Links & Information
Sean Carney	Graphic Communications I & II	carneys@brightonk12.com	<u>Carney's</u> <u>Classroom</u>



<sup>\*</sup>Consortium: 11th and 12th grade students from all local districts may request to enroll in this CTE Program



